

Environmental Policy

Marketing Impact Limited is committed to achieving a high level of responsible environmental management through continuous improvement, with our overall goals being to meet and exceed all legal requirements and to demonstrate leadership in both our internal resource management processes and in the development and application of commercially viable best practice addressed messaging solutions through our GreenMail® offering.

As a mail house, our GreenMail® offering enables us to punch above our weight in resource sustainability by improving resource sustainability practices around print / mail across all organisations outsourcing their print / mail processes.

We will prevent pollution and minimise any adverse impacts on the environment by taking responsibility for all our waste, noise, discharges, and emissions.

Marketing Impact has adopted a cleaner production principle in its business by:

- using its resources and energy as efficiently as possible
- continuing to promote a reduce/reuse/recycle culture and to offer training and guidance to staff, customers and suppliers on resource consumption efficiency
- producing best practice environmentally sound products for any given communications production context.

Marketing Impact will continue to achieve improved environmental management through:

- ongoing commitment to the Enviro-Mark programme for improved environmental performance
- measuring and reviewing our objectives and targets annually
- ensuring continued alignment of our environmental, health & safety, and quality management processes
- acting on complaints and incidents as they occur
- ongoing partnerships with suppliers that share our philosophy
- where possible, substituting physical messaging media with digital media
- compliance with local and national legislation



ALAN HARD
Managing Director



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Executive Director



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Executive Director